

# Hardik More

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## Product

An astute learner with an affinity for strategy formulation and product development. A self starter with the zeal of quick learning, always up to take challenging projects and enhancing my repertoire.

## Experience

### Associate Product Manager

#### Dhan

Sep 2022 – Present

Leading DhanHQ API Product – for individual and fintechs

- Handled 50+ partnerships including key fintech players like Tata Capital, Kotak Cherry, ClearTax and others
- Increased usage volumes by 5x with 3x user growth
- Managed entire API offering along with inbound lead funnel optimisation and outbound growth initiatives

Managed trading features along with implementation of regulatory changes

### Product Intern

#### Sprinto HQ

Jul 2022 – Sep 2022

- Managed development and GTM of Trust Center
- Delivered client dashboard enhancement project
- Led productization of compliance framework requirements – ISO 27017

### Product Intern

#### FieldAssist

Jan 2022 – May 2022

Managed Dashboard development end-to-end focusing on enhanced UX and suggestive data visibility for the top management and MIS teams of leading FMCG companies

- Aligned new dashboard roadmap across design and engineering team
- Formulated detailed backlogs for 20+ features along with product timeline

### Business Analyst Intern

#### Pirimid Fintech

Jun 2021 – Sep 2021

- Economic market analysis, new product features and financial rules for EWS (CreditTech)
- Solutioning of 10+ client projects in the domain of card payment network, blockchain tokens, cryptocurrency, asset management software and AA ecosystem

### Co-founder

#### FinZ Capital

Jul 2020 – Dec 2020

- Built a team of 10+ members generating well-curated articles in domain of business, finance and economics
- Led the entire operations and marketing initiatives
- Created website and built multi-channel community

### Summer Intern

#### Pushpgeet Financial (MOFSL)

Apr 2020 – Jun 2020

- Conducted in-depth study of Indian financial instruments as retail investment with focus on Mutual Fund industry

## Education

B.A. (Hons.) Economics

### SGTB Khalsa College, Delhi University

Jul 2019 – Jun 2022

CGPA: 9/10

- **Placement Cell** Vice President
  - Conducted placement session for 1000+ students
  - Revamped placement process by building online placement portal
  - Led 30+ team for Anubhava, online internship fair

AISSCE – XII

### Delhi Public School Guwahati

Apr 2017 – May 2019

96.20%

- **Make A Difference** Volunteer
  - Campaigns Fellow

## Skills/Tools

User Research

Product Management

Market Sizing

Product Analytics

Agile Development

Prototyping

GTM Strategy

Artificial Intelligence

Blockchain

Gamification

Payment Network

Cybersecurity

CreditTech

WealthTech

SQL

Tableau

Excel

Python

Figma

Postman

Jira